

# Christopher P. Obert

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E-mail: [Chris@PearTreePublishing.net](mailto:Chris@PearTreePublishing.net) [www.PearTreePublishing.net](http://www.PearTreePublishing.net) [www.NewEnglandAuthorsExpo.com](http://www.NewEnglandAuthorsExpo.com)

## Executive Summary:

Competent, conscientious and detail-oriented business professional with considerable, diverse experience. Self-directed and motivated with the capability to consistently achieve both internal and external objectives. An effective leader with a proven talent for developing individuals, teams and events for their greatest potential. Highly analytical abilities, recognizing problems/concerns to evaluate alternatives and implement solutions. Practiced entrepreneurial spirit having been involved in designing, launching, and running three successful family-owned businesses which include daycare, rental property and publishing. Experience supplemented by considerable, diverse formal and informal studies and training. Numerous recommendations spanning his entire career and education history.

## Core Expertise:

Publishing/Editing Skills	Product Sales/Marketing	Business Event Planning	Staff Development
Book Layout/Design	Social Media/e-Commerce	Public Relations	Productivity Increases
Research/Investigation	Market Risk/Cost Analysis	Warehouse/Distribution	Manufacturing Skills

## Professional Experience:

***Pear Tree Publishing / New England Authors Expo*** - Bradford, Massachusetts – (2002-present)

### Owner/Publisher/Published Author/Coordinator/Consultant

- Publisher/Author/Co-Author/Contributing Author for numerous books (see additional pages for a list of projects & events)
- Founder and organizer of *The New England Authors Expo*, one of the largest grassroots literary events in New England
- Editor/Designer for numerous books, e-books, book covers, marketing materials, videos and associated websites
- Administrator for e-commerce & social media; Account/Business Manager for sales, royalties and taxes
- Consultant for all aspects of book development, author publicity, e-commerce improvement and product distribution
- CBCS Authorized Witnesses; Goodreads Librarian Status; College Intern Mentor; 2009 NHWA Award for Journalism

***Lucent Technologies*** - North Andover and Haverhill, Massachusetts – (1995-2001)

### Committee Member/Assistant Dock Master/Instructor

- Distribution & Handling committee member to advance, develop and grow the company's logistics management
- Received 19 awards individually, and as a team member, which saved over a million dollars in procedure improvements
- Assistant dock master for domestic outgoing orders (\$2.9 billion FY2000)
- Instructed employees on the proper operation of a global distribution center with various computer systems
- Inspection, assembly and system modification of fiber optic circuit packs and bays

***AT&T Corp. (Western Electric)*** - North Andover, Massachusetts – (1980-1982 and 1984-1994)

### Committee Member/Instructor/Manufacturing Technician

- Engineering & Manufacturing team member conducting special studies to improve the manufacturing process
- Received 32 awards individually, and as a team member, which saved over a million dollars in procedure improvements
- Trained employees in the fabrication of advanced integrated thin film circuits using associated systems and machines
- Inspected, diagnosed and repaired defective transmission components
- Managed technical documentation & components for employees assembling custom communication cables

***Nucletronix Inc.*** – Gloucester and Essex, Massachusetts – (1982-1984)

### Technician/Assistant Supervisor

- Full member of the research and development team for medical & scientific equipment systems
- Directed and supervised temporary employees in their daily functions and operations
- Maintained the materials management & shop maintenance programs and adhered to safety regulations
- Managed the Nucletronix plant relocation from Gloucester, MA to Essex, MA

**Education:** (Additional education information available upon request)

### ***Northern Essex Community College:***

Associate in Arts, Liberal Arts: Computer & Information Sciences - 2003; Associate in Arts, General Studies - 2003  
Web Page Design & Development Certificate - 2002; Wastewater Technology Certificate - 1995  
Customer Service Specialist Certificate and Supervisory Skills Certificate

**Volunteer Work:** *Boston Museum of Science NASA Program* (1984-85) – *Bradford Burial Ground* (2004-present) – *Museum of Printing* (2018-present)

**Publisher for the following books & cards:**

*Rugby & Rosie – 2nd Edition*

ISBN 978-1-62502-037-6 (Due in 2023)

*Bound for Munsungun – Third Edition - Color*

ISBN 978-1-62502-027-7 (Due in 2023)

*Bound for Munsungun – Third Edition – B&W*

ISBN 978-1-62502-006-2 (Due in 2023)

*For the Children*

ISBN 978-1-62502-035-2 (Due in 2023)

*King's Day Out – King Takes a Bath*

ISBN 978-1-62502-060-4 (2023)

*Are You a Bird Like Me?*

ISBN 978-1-62502-061-1 Hardcover (2022)

*Are You a Bird Like Me?*

ISBN 978-1-62502-056-7 Softcover (2022)

*A Day with Mia 'n' Teddy*

ISBN 978-1-62502-049-9 (2022)

*Pepperoni Macaroni*

ISBN 978-1-62502-042-0 (2021)

*King's Day Out – The Car Wash*

ISBN 978-1-62502-024-6 (2020)

*Be Kind to Your Mind Workbook*

ISBN 978-1-62502-043-7 (2020)

*Forever Ours*

ISBN 978-1-62502-041-3 (2020)

*Chain of Foals – Color Edition*

ISBN 978-1-62502-032-1 (2020)

*Chain of Foals*

ISBN 978-1-62502-028-4 (2020)

*Maggie Believed*

ISBN 978-1-62502-040-6 (2020)

*Rings on the Pond – Book Two*

ISBN 978-1-62502-034-5 (2020)

*Rings on the Pond – Book One*

ISBN 978-1-62502-033-8 (2020)

*Slay Ride, Second Edition*

ISBN 978-1-62502-016-1 (2019)

*Mindful Moon*

ISBN 978-1-62502-030-7 (2018)

*Davy's Ride Down*

ISBN 978-1-62502-026-0 (2018)

*An Awesome Life of an Ordinary Man – Second Edition*

ISBN 978-1-62502-039-0 (2018)

*The Adventures of Keeno & Ernest – The Diamond Mine – Second Ed.*

ISBN 978-1-62502-023-9 (2018)

*Leaf Sorrow Tree Strong*

ISBN 978-1-62502-017-8 (2018)

*Worry Bee*

ISBN 978-1-62502-018-5 (2018)

*The Adventures of Keeno & Ernest – The Banana Tree – Second Ed.*

ISBN 978-1-62502-021-5 (2018)

*Coach Like a Mother, Second Edition*

ISBN 978-1-62502-011-6 (2017)

*An Awesome Life of an Ordinary Man*

ISBN 978-1-62502-019-2 (2017)

*When I Grow Big Like Peter*

ISBN 978-1-62502-005-5 (2016)

*The Adventures of Keeno & Ernest – A New Friend*

ISBN 978-1-62502-010-9 (2016)

*Heaven Can Wait*

ISBN 978-1-62502-009-3 (2016)

*What Makes the United States?*

ISBN 978-1-62502-008-6 (2015)

*Pavlova in a Hat Box, Sweet Memories & Desserts*

ISBN 978-1-62502-007-9 (2015)

*Haverhill, Massachusetts Post Cards - 10 Card Collection*

(2014 – 2015)

*Solace at Sunset, An Anthology of Short Stories*

ISBN 978-1-62502-003-1 (2013)

*A Good Life, Recollections of People, Places and Things*

ISBN 978-0-9821983-9-1 (2013)

*Coach Like a Mother, A Guide for the 21<sup>st</sup> Century Sports Coach*

ISBN 978-0-9821983-5-3 (2013)

*Dangerous Shoals – A Jack Beale Mystery*

ISBN 978-0-9821983-3-9 (2011)

*Poems and Praises*

ISBN 978-0-9821983-4-6 (2011)

*Edgewood, An Old Farm in the New Millennium*

ISBN 978-0-9821983-1-5 (2011)

*Expressions from His Heart*

ISBN 978-0-9821983-2-2 (2010)

*Bound for Munsungun – Family Heirloom Edition*

ISBN 978-0-9749291-9-4 (2009)

*Bound for Munsungun*

ISBN: 978-0-9749291-6-3 (2008)

*The Divine Mother Cards*

ISBN 978-0-9749291-7-0 (2008)

*My Walk with Mary*

ISBN: 978-0-9749291-5-6 (2007)

*Moments Falling Open*

ISBN: 978-0-9749291-4-9 (2007)

**Author and Publisher for the following books:**

*Click, Click*

ISBN 978-1-62502-031-4 (Due in 2023)

*The Visual Side*

ISBN: 0-9749291-2-3 (2005)

*Reflections, A Collection of Poems and Writings*

ISBN 0-9749291-1-5 (2005)

**Photographer and Publisher for the following books:**

*Images of New England – Book Two*

ISBN 978-1-62502-059-8 Hard Cover (2022)

*Images of New England (Enhanced Edition)*

ISBN 978-1-62502-038-3 (2022)

*Images of New England*

ISBN 978-1-62502-038-3 (2020)

**Publisher, Editor and Co-Author/Contributing Author for the following books:**

*The Next Harvest, Vineyards & Wineries of New England*

ISBN: 978-0-9749291-8-7 (2008)

*Pen and Brush*

ISBN: 0-9749291-3-1 (2006)

*Thanks for the Memories – The Serra Family Tree and Stories*

ISBN: 0-9749291-0-7 (2003)

**Co-Publisher with the Museum of Printing for the following books:**

*History of the Ludlow Typograph*

ISBN: 978-1-62502-050-5 Hardcover (2022)

ISBN: 978-1-62502-051-2 Soft Cover (2022)

*History of the Phototypesetting Era — Second Edition*

ISBN: 978-1-62502-052-9 Hardcover (2022)

ISBN: 978-1-62502-053-6 Soft Cover (2022)

*History of the Typesetting Service*

ISBN: 978-1-62502-054-3 Hardcover (Due in 2023)

ISBN: 978-1-62502-055-0 Soft Cover (Due in 2023)

**Contributing Author for the following books:**

*Voices of Haverhill*

ISBN: 978-1-60461-094-9, Greater Haverhill Poets (2007)

**Co-Author of:**

*Legendary Locals of Haverhill, MA*, Arcadia Publishing,

(Flagship book in the series, used to launch the *Legendary Locals* title.)

ISBN: 978-1-4671-0000-7 (2011)

*Thin Film Circuits Shop Instruction #23.20 Pre-Encapsulation,*

*Pre-Diebond and Pre-Wirebond Clean*, AT&T (1985)

**Consultant and guest editor for:**

*Shotgunned*,

ISBN: 978-0-9905170-0-9 (First Edition 2014),

ISBN: 978-0-9905170-1-6 (Second Edition 2015)

**Consultant for:**

*Can't*

ISBN: 978-1-7345629-0-3, Nancy Silberkleit (Due in 2023)

*Ciao Italia, My Lifelong Food Adventure in Italy*

ISBN: 978-1-942155-17-1, Mary Ann Esposito/Ciao Italia (2018)

*Voyage Through the Universe* (series), Time-Life Books (1990)

**Author, works published in:**

*Numismatic News; The Silent Journey; Space & Time; The Poet's Touchstone* and local newspapers

Event information for the *New England Authors Expo* [www.NewEnglandAuthorsExpo.com](http://www.NewEnglandAuthorsExpo.com)

*New England Authors Expo* (2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019)

*New England Authors Expo Christmas Book Sale* (2012, 2019)

*Buttonwoods Museum Lecture Series* (2014, 2015, 2016)

*Author's Night at the Vineyard* (2011, 2012, 2014, 2018, 2019, 2023)

*Local Authors Christmas Book Sale* (2011)

*Local Authors Gathering & Book Sale* (2006, 2009, 2010)

*Author's Night by the Sea* (2015, 2016, 2017, 2018, 2019)

and other various events.

(No events in 2020-2022 due to Coronavirus.)